

# PAULETTE ROBINETTE PhD

President & Founder

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CLIFTONSTRENGTHS®

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## Q: WHAT HAVE BEEN SOME OF YOUR BIGGEST SUCCESSES FOR JURYSYNC CLIENTS?

A: Demonstrating to battle-weary clients that jurors with negative predispositions are capable of making fair decisions, especially when you don't play to their stereotypes.



## EXPERIENCE

Dr. Robinette has consulted on some of the highest profile civil cases in the country and helped some of the nation's top litigators. She is known for her very strategic yet practical way of applying contemporary social science methodology.

### *Her strategic experience includes:*

Developing persuasive case theories and themes in all types of complex civil litigation, with specialized expertise in financial/securities fraud, product liability, toxic tort, antitrust and IP litigation

Designing and managing fully integrated research programs to prepare for multi-billion dollar commercial disputes and mass tort litigation

Preparing fact and expert witnesses for deposition and trial testimony with specific emphasis on helping the witness overcome anxiety, eliminate distracting nonverbal behaviors and communicate the truth clearly and effectively

Jury selection in federal and state courts across the country, including preparing voir dire questions and providing counsel with in-the-moment advice on what to ask and who to strike

## ROLE

Dr. Paulette Robinette is responsible for casting JurySync's strategic vision and overseeing our consulting practice. Under her leadership, JurySync has become one of the nation's most respected litigation consulting firms.

## EDUCATION

Dr. Robinette earned her PhD in Legal Communication and MA in Litigation Studies from the University of Kansas. Her doctoral dissertation involved the measurement and evaluation of public attitudes toward corporate responsibility. She is a sought after speaker, writer and educator on all aspects of litigation consulting, jury research and courtroom communication.