

MATT MILANO PhD

Senior Consultant

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CLIFTONSTRENGTHS®

INDIVIDUALIZATION | STRATEGIC | IDEATION | FUTURISTIC | RELATOR

Q: WHEN DO YOU THINK, “MAN, I LOVE WHAT I DO”?

A: Brainstorming with clients about how to convey complex or technical information and weave it into a cohesive story in a way that will resonate with jurors. Helping top corporate executives and expert witnesses communicate effectively at deposition and trial.



EXPERIENCE

Dr. Milano is best known for his application of psychological principles and social science research methodology to the evaluation of complex civil cases in diverse venues nationwide.

His strategic experience includes:

Three decades consulting to trial teams, insurance claims managers and corporate counsel. Dr. Milano has evaluated case feedback provided by thousands of jurors in focus groups, mock trials, post-trial interviews and community attitude surveys.

Experience in nearly every area of complex litigation, including product liability, personal injury, complex business litigation, intellectual property, antitrust, employment, construction, RICO, insurance bad faith, toxic tort and professional malpractice.

Dr. Milano has testified as an expert in the following areas: jury behavior, witness preparation, the ability of jurors to separate evidence related to similar corporate defendants, change of venue and the impact of media exposure on potential jurors.

ROLE

As a Senior Consultant, Dr. Milano advises clients on all aspects of trial strategy, including theory/theme development, jury research design, witness preparation and jury selection.

EDUCATION

Dr. Milano earned a doctorate in Clinical Psychology from Ohio University. He is a licensed Clinical Psychologist and has published articles and presented continuing legal education seminars on issues related to jury persuasion, case analysis, jury selection, witness preparation and other topics relevant to litigators.