

JANICE BURKE PhD

Consultant

PH 913.338.4301 EM JBURKE@JURYSYNC.COM

CLIFTONSTRENGTHS®

LEARNER | ACHIEVER | ANALYTICAL | DEVELOPER | POSITIVITY

Q: WHAT ARE YOU KNOWN FOR?

A: I'm known for pairing strong statistical expertise with a warm, upbeat presence. Colleagues often note my ability to translate complex data into clear, actionable insights while bringing positive, collaborative energy to every project.



EXPERIENCE

With a background in social and forensic psychology, Dr. Burke brings a broad understanding of the psychological factors that influence legal decision-making and trial outcomes. Her experience spans designing and implementing research studies, as well as collaborating with litigation consulting teams to apply those insights into real-world cases. She focuses on combining rigorous analysis with practical application to help inform trial strategy and support effective outcomes.

Her strategic experience includes:

Case review and analysis of complex civil disputes to identify persuasive themes that are likely to influence juror decision-making.

Design and execution of structured focus group and mock trial research to test juror reasoning, verdict trends, and refine case themes.

Development of venue-specific attitudinal analyses to assess jury pool risk and identify predictors of plaintiff or defense leanings for voir dire strategy.

Support for jury selection in state and federal courts through customized juror questionnaires, strategic voir dire planning, and individualized juror profiling aligned with case objectives.

ROLE

As a Consultant at JurySync, Dr. Burke applies her expertise in social and forensic psychology to help legal teams uncover the key factors that influence juror decision-making. She works closely with litigators to develop case strategies and themes that resonate effectively with juries, supporting their efforts to achieve favorable results.

EDUCATION

Dr. Burke earned both her PhD and MA in Interdisciplinary Social Psychology from the University of Nevada, Reno. She also holds an MS in Forensic Psychology from California State University, Los Angeles, and a BS in Psychology from Sam Houston State University.