

# MARIA SPARACINO PhD

Consultant

PH 913.338.4301 EM MSPARACINO@JURYSYNC.COM

CLIFTONSTRENGTHS®

EMPATHY | INCLUDER | DEVELOPER | STRATEGIC | HARMONY

## Q: HOW DO YOU CONTRIBUTE TO THE SUCCESS OF JURYSYNC CLIENTS?

A: I bring a research-driven mindset to think through different ways to present information to help clients effectively deliver their intended message.



## EXPERIENCE

Dr. Sparacino has researched a wide range of topics at the intersection of psychology and the law. She has leveraged her research expertise to analyze complex civil cases and deliver actionable insights to clients.

### *Her strategic experience includes:*

Case assessment based on analysis of evidence and characteristics of the trial venue to identify strengths and challenges.

Interpretation of mock juror feedback to identify case themes and help tailor messages to influence verdict decisions.

Development of tools for use in jury selection, such as tailored questionnaires, to evaluate prospective jurors and identify the riskiest jurors for our clients.

Assessment of prospective jurors' social media and online presence to evaluate biases and inform strike decisions at jury selection.

## ROLE

As a consultant, Dr. Sparacino brings a research-driven mindset to think through different ways to present information to help clients effectively deliver their intended message.

## EDUCATION

Dr. Sparacino earned her PhD and MS in Legal Psychology from Florida International University. She also holds a BS in Psychology from Coastal Carolina University.